

Golden Pin Design Award – Taipei 2026



NACHRICHT

JURY

The jury highlights of the final selection

For the final selection of this year's Golden Pin Design Award, the German industrial designer **Dirk Schumann** will be honored in the Product Design category. As a long-standing product and strategy design consultant, Schumann has worked in a wide range of fields, including industrial, medical and communication technology products. He has also established a branch in Xiamen, which has given him deep insights into Asian brand development, production ecosystems and market contexts.



Introduction to the award

The Golden Pin Design Award (GPDA), launched in Taiwan in 1981, is now one of the most prestigious and influential design awards in the global French market. Since 2014, designs from all over the world have been able to apply. The GPDA has developed into an international prize that promotes the national design scene and supports international design exchange. In 2015, the GPDA was expanded into a comprehensive recognition brand and expanded into three separate awards that collectively recognize the entire design ecosystem: the Golden Pin Design Award for professional design teams, the Golden Pin Concept Design Award for emerging designers, and the Young Pin Design Award for design graduates.

The GPDA brand not only recognises outstanding designs, but also aims to promote the industry-wide application of design thinking, design processes and research and development through professional recognition. We believe that by harnessing the power of design to increase brand value, the award serves as a certificate of quality for the market and consumers, raising public awareness of the importance of design and aesthetics, and ultimately contributing to a higher quality of life for all.