Good Design for Superior Living







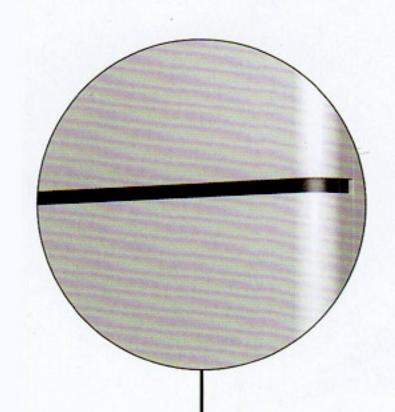












Schumanndesign

Schumanndesign has been working since 1992 in the field of strategic design consultancy and classic industrial and product design in many areas of both consumer and investment goods industries including communications technology, sanitation, energy and medical equipment, and plant engineering. The agency's special competence lies in the development of innovative product concepts that optimally fit in the market segments of its clients, communicate their product and brand values, accentuate the corporate identity and, through their timelessness, offer strong added value through long product cycles.

Focal Areas:

Product design concepts, brand aesthetics, design development, product lines, production process support

Awards:

Comfort & Design Award (Milan), Design Plus Award, Designpreis des Landes Nordrhein-Westfalen, Deutscher Designer Club, European way(s) of life, Focus Gold, G-Mark (Tokyo), Good Design Award (Chicago Athenaeum), ID-NL Jaarprijs, iF. Design Award, Minister of International Trade and Industry Gold Prize Osaka, Plus X Award, Red Dot Design Award: Best of the Best

Clients (selection):

British Petrol, Immergas Italy, Magnüs/ Olympus India, Phono Solar, QC1, Rittal/ German Telecom, Schüco Solar, Soft Imaging System/Olympus, Stiebel Eltron, Waeco International/Mobicool Hong Kong

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mail@schumanndesign.de www.schumanndesign.de 舒曼设计从1992年起提供经典工业设计、产品设计,以及设计战略咨询服务,领域覆盖消费品和资本货物,如通讯技术、卫生、能源、医疗产品及设备安装工程。工作室的强项在于针对目标客户群开发新型产品概念,同时能将产品与品牌价值作出良好的连接。此外,因其设计的经典性,能在较长的产品周期内提供大量附加值。

主营:

产品概念设计,品牌美学,设计研发,产品线开发,生产过程支持

奖项:

Comfort & Design奖, Design Plus设计 奖, 北莱茵-威斯特法伦州设计奖, 德国 设计俱乐部奖, 欧洲生活方式奖, Focus 金奖, 日本G-Mark设计奖, 美国Good Design设计奖, 荷兰ID-NL设计奖, iF设 计奖, 大阪通产相金奖, Plus X设计奖, 红点设计大奖(红点最佳设计奖)

客户(部分):

British Petrol, Immergas Italy, Magnüs/ Olympus India, Phono Solar, QC1, Rittal/ German Telecom, Schüco Solar, Soft Imaging System/Olympus, Stiebel Eltron, Waeco International/Mobicool Hong Kong



DHE Connect & DHE Touch

Fully Electronic Controlled Instantaneous Water Heaters 即时电热水器

Manufacturer Stiebel Eltron GmbH & Co. KG, Germany www.stiebel-eltron.de

Design
Schumanndesign (Dirk
Schumann), Germany
www.schumanndesign.de

DHE Connect & DHE Touch redefine the possible applications of an instantaneous water heater of everyday equipment in an extraordinarily comfortable and state-of-the-art manner. The central feature is a logical and innovative user interface. The unity afforded by the touch display and touch wheel make the use of the equipment intuitive. DHE Connect can be easily connected by Wi-Fi to the domestic Internet network, thus allowing Internet radio to be listened to on the built-in speaker and weather conditions to be seen on the colour display. Furthermore, the supply of hot water may be initiated using an app on your smartphone. This instantaneous water heater supplies hot water at exactly the right temperature using the powerful and highly efficient 4i technology. The control element can be detached for use away from the equipment.

制造商 Stiebel Eltron GmbH & Co. KG, 德国 www.stiebel-eltron.de

设计 Schumanndesign (Dirk Schumann), 德国 www.schumanndesign.de

DHE Connect & DHE Touch重新 定义了现代热水器,使得生活中 持续的热水供应变得格外舒适。 它的核心特征是富有逻辑和创 意的用户界面,使用者可以地 更加越摸解和触摸转轮直观地使 用。DHE Connect可以非常方则 地连接到家用Wi-Fi网络,以通过 它的内建扬声器播送广播,或通 过彩色屏幕查看实时天气。此外, 热水供应可通过智能手机上的应 用进行管理。它的即时加热器采 用强大的4i技术,能迅速准确地 提供所需温度的热水。控制部分 也可拆分,以供遥控使用。





reddot design award best of the best