



Dirk Schumann

## Schumannndesign, Germany

### 舒曼设计, 德国

Schumannndesign has been working since 1992 in the field of strategic design consultancy and classic industrial and product design in many areas of both consumer and investment goods industries including communications technology, sanitation, energy and medical equipment, and plant engineering. The agency's special competence lies in the development of innovative product concepts that optimally fit in the market segments of its clients, communicate their product and brand values, accentuate the corporate identity and, through their timelessness, offer strong added value through long product cycles.

#### Focal Areas:

product design concepts, brand aesthetics, design development, product lines, production process support

#### Awards:

Comfort & Design Award (Milan), Design Plus Award, Designpreis des Landes Nordrhein-Westfalen, Deutscher Designer Club, European way(s) of life, Focus Gold, G-Mark (Tokyo), Good Design Award (Chicago Athenaeum), ID-NL Jaarprijs, iF Design Award, Minister of International Trade and Industry Gold Prize Osaka, Plus X Award, Red Dot Design Award: Best of the Best

#### Clients (selection):

British Petrol, Immergas Italy, Magnüs/Olympus India, Phono Solar, QC1, Rittal/German Telecom, Schüco Solar, Soft Imaging System/Olympus, Stiebel Eltron, Wæcco International/Mobicool Hong Kong

#### Contact 联系方式

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舒曼设计从1992年起提供经典工业设计、产品设计, 以及设计战略咨询服务, 领域覆盖消费品和资本货物, 如通讯技术、卫生、能源、医疗产品及设备安装工程。工作室的强项在于针对目标客户群开发新型产品概念, 同时能将产品与品牌价值作出良好的连接。此外, 因其设计的经典性, 能在较长的产品周期内提供大量附加值。

#### 主营:

产品概念设计, 品牌美学, 设计研发, 产品线开发, 生产过程支持

#### 奖项:

Comfort & Design奖, Design Plus设计奖, 北莱茵-威斯特法伦州设计奖, 德国设计俱乐部奖, 欧洲生活方式奖, Focus金奖, 日本G-Mark设计奖, 美国Good Design设计奖, 荷兰ID-NL设计奖, iF设计奖, 大阪通产相金奖, Plus X设计奖, 红点最佳设计奖

#### 客户 (部分):

British Petrol, Immergas Italy, Magnüs/Olympus India, Phono Solar, QC1, Rittal/German Telecom, Schüco Solar, Soft Imaging System/Olympus, Stiebel Eltron, Wæcco International/Mobicool Hong Kong

Stiebel Eltron Asia (Bangkok): compact instantaneous water heater

